

CORPORATE RISK MITIGATION

BNSF RAILWAY - EXECUTIVE PROTECTION

KEEPING YOUR TOP EXECUTIVES SAFE ON THE JOB

The threats facing an executive vary widely depending on the size of the company, the industry it belongs to and the individual executive's profile. CSOs worry about kidnapping, carjacking, mail-borne explosives, biological agents and ecoterrorism. Threatening letters and e-mails and workplace violence fill out the list. At BNSF top level executives engaged in frequent global travel are prime targets for criminal activity and given the range of risks involved, CSOs who have managed executive protection programs know that protecting an individual is a very different discipline from securing a facility.



BNSF Railway, came to React Mobile because they were interested in reducing the risks facing their top level executives who are traveling to potentially dangerous parts of the world. BNSF outfitted their top level executives engaged in frequent global travel with the React Sidekick personal safety device. The React solution offers worldwide support and is a perfect complement to BNSF's existing corporate risk mitigation efforts. The Sidekick is a low cost and non-intrusive way for BNSF to care for their physical assets.

Executive protection - how important is it?

Unfortunately, one very bad event is all it takes to answer that question.



"While we hope that our executive will never find themselves in danger, the goal is to give them an additional layer of security when traveling to and working in potentially dangerous locations."

- Mitchell Starnes, Mobility and Collaboration, BNSF



The React Sidekick is the fastest way to reach a wide network when it matters most.



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BNSF has a duty of care to protect their employees worldwide. The Sidekick is a light weight and cost effective tool that is helping to reduce the risk of BNSF executive who frequently travel to potentially dangerous parts of the of world.

When the Sidekick panic button is activated, whomever the BNSF employee has designated to be a part of their emergency network receives a "Help Me" alert text message and email that includes a link to their GPS location that gets updated every 30 seconds. Employees can also choose to automatically post their alerts to Facebook and Twitter to let an even wider

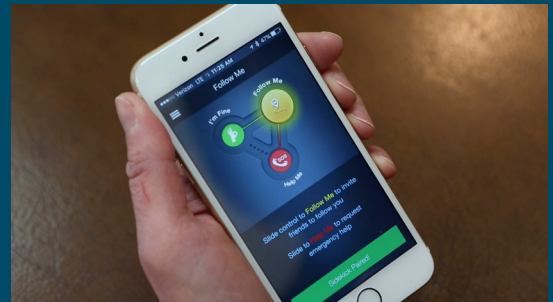
WHY REACT MOBILE?

- An app alone is not enough – pairs with the React Mobile app via Bluetooth
- Worldwide support
- Get help fast! One click activation when phone screen is locked or phone is out of reach
- Let a wide network including the local authorities know where you are and that you need help
- Modular gender neutral design - comes with carabiner and activity clip for multiple use options
- 1+ year battery life with user replaceable CR2032 battery



"The React Mobile solution is an additional layer of security that copmletments our existing corporate risk mitigation efforts."

-Mitchell Starnes, Mobility and Collaboration, BNSF



POWERED BY **REACT mobile**

THE REACT SIDEKICK IS COMPATIBLE WITH:

iPhone: iOS 6 or higher

Android: Must support LE Bluetooth 4.0

FOR MORE INFORMATION CONTACT US AT:

info@reactmobile.com

PRODUCT SPECS:

1.5 x 0.5 IN

0-80 FT RANGE

1+ YEAR BATTERY LIFE

WATER RESISTANT



www.ReactMobile.com