



REAL ESTATE SAFETY SOLUTION

PEACE OF MIND AT YOUR FINGERTIPS

KEEPING REAL ESTATE AGENTS SAFE ON THE JOB

In recent years, there have been a number of high profile cases of violence against real estate agents. Due to the nature of their job, real estate professionals are required to spend extended periods of time alone with strangers in unfamiliar places. For many people, this can be a daunting and sometimes an unsafe environment. Due to unfortunate incidences, we know showing property is risky business. The NAR 2015 Member Safety Report reminds us of the need to remain vigilant. It asked members how safe they feel on the job, about their personal safety experiences and about the safety procedures and materials provided by their brokerage. Interestingly, the report found that while 96% of realtors have never been the victim of crime, 40% have found themselves in situations where they have feared for their safety.



Pictured above: Custom branded Windermere solution

Windermere Real Estate, a prominent firm in the Northwest, cares greatly about the health and safety of their agents and want them to be prepared to not only care for the homes they represent, but also their own wellbeing. In 2015, Windermere began to deploy new technology from React Mobile, a featured safety provider in the National Association of REALTORS® (NAR) - REALTOR® Safety Program. Since then, Windermere has provided 13 offices and hundreds Seattle-area agents with the React Sidekick Bluetooth safety device.



"While we hope that our agents will never find themselves needing to use the React Mobile panic button, the goal is to give them an additional layer of security when meeting with new clients in unfamiliar locations"

- OB Jacobi, President of Windermere



**Featured Safety Provider
in the
NATIONAL ASSOCIATION
OF REALTORS®
REALTOR® Safety Pro-**

Learn more at: [www.realtor.org/
topics/realtor-safety/safety-resources](http://www.realtor.org/topics/realtor-safety/safety-resources)



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The React Sidekick is perfect for real estate professionals and brings peace of mind when meeting new clients in unfamiliar locations. Quickly alert a wide network whenever your phone is out of reach.

The React Mobile safety app is completely free to download and is a simple yet powerful way to enhance personal safety on the job. Users can easily activate React Mobile's "Follow-Me" location sharing service and rest assured that people in their emergency network are tracking their whereabouts in real-time whenever they're concerned about safety.

WHY REACT MOBILE?

- An app alone is not enough – pairs with the React Mobile app via Bluetooth
- Share Location with Friends and co-workers in Real-Time during meetings with clients
- Get help fast! One click activation when phone screen is locked or phone is out of reach
- Let a wide network including the local authorities know where you are and that you need help
- Modular gender neutral design - comes with carabiner and activity clip for multiple use options
- 1+ year battery life with user replaceable CR2032 battery



"At Windermere, we pride ourselves on making realtor safety a top priority. Industry leadership requires both constantly looking for new innovative products to help protect the health and safety of our agents and team members"

- OB Jacobi, President of Windermere.



"The Sidekick gives me peace of mind and confidence to go out and do my job."

-Scott Whittlesey, Windermere Broker

THE REACT SIDEKICK IS COMPATIBLE WITH:

iPhone: iOS 6 or higher

Android: Must support LE Bluetooth 4.0

FOR MORE INFORMATION CONTACT US AT:

info@reactmobile.com

PRODUCT SPECS:

1.5 x 0.5 IN

0-80 FT RANGE

1+ YEAR BATTERY LIFE

WATER RESISTANT



www.ReactMobile.com